

<https://candidate-1st.com/job/content-creator-social-media-marketeer-hybrid/>

## Content Creator- Social Media Marketeer Hybrid

### Description

As a Content Creator – Social Media Marketeer, you will be responsible for developing and implementing engaging content strategies across various social media platforms. You will play a crucial role in increasing brand awareness, driving website traffic, and generating leads through creative and compelling content. This is an exciting opportunity to join a dynamic team and make a significant impact on our digital marketing efforts.

### Responsibilities

- Develop and execute a comprehensive social media content strategy that aligns with the company's brand identity and marketing
- Create engaging and shareable content for social media platforms, including but not limited to Facebook, Instagram, Twitter, LinkedIn, and YouTube.
- Manage and grow social media communities by actively engaging with followers, responding to comments and messages, and fostering meaningful interactions.
- Collaborate with the marketing team to create and implement social media campaigns that drive traffic, increase brand awareness, and generate leads.
- Monitor social media trends, tools, and applications, and recommend new strategies to optimize performance and stay ahead of the
- Analyze and report on social media metrics, including reach, engagement, and conversion rates, to measure the effectiveness of campaigns and make data-driven decisions.
- Stay up-to-date with industry best practices and emerging trends in social media marketing, content creation, and digital advertising.

### Qualifications

- Bachelor's degree in Marketing, Communications, or a related field.
- Proven experience as a social media manager or content creator, with a strong portfolio showcasing successful campaigns and engaging
- Proficiency in social media management tools, such as Hootsuite, Buffer, or Sprout Social.
- Excellent written and verbal communication skills, with a keen eye for detail and the ability to adapt writing style to different target
- Strong knowledge of social media platforms, algorithms, and best practices.
- Experience with graphic design tools, such as Adobe Creative Suite or Canva, to create visually appealing content.
- Analytical mindset with the ability to interpret data and make data-driven decisions.
- Strong organizational skills and the ability to manage multiple projects and deadlines simultaneously.
- A creative thinker with a passion for storytelling and a deep understanding of social media trends and user behavior.

### Hiring organization

Candidate-1st

### Employment Type

Full-time

### Beginning of employment

asap

### Duration of employment

permanent

### Industry

IT

### Job Location

Haarlem

### Working Hours

40

### Date posted

January 17, 2024

### Valid through

29.02.2024

- Ability to work independently and as part of a team, with excellent collaboration and interpersonal skills.

### **Job Benefits**

- A salary that matches your role and experience.
- Multiple enjoyable outings per year.
- Provided lunches.
- A full-time job in a growing and dynamic environment
- Reimbursement of travel expenses if you use public transport or a mileage allowance if you travel by car.
- Our office is a 5-minute walk from Haarlem Station.

25 vacation days per year

### **Contacts**

We are Atlantis Digital, a passionate, international collective of digital pioneers, entrepreneurs, cyber security wizards, and change-makers united by our shared passion for exploring new possibilities in the digital world. We design, create, and innovate. We are in a constant state of growth, consistently exceeding expectations and embracing risks with unwavering determination.

Join our team and be part of a dynamic and innovative organization.

Apply today and help us shape the future of digital and analog geeks on a global scale.